BE AGILE

Bloomberg
EXPAND YOUR REACH

Bloomberg Trading Solutions delivers front-end portfolio, inventory, sales and trading and middle and back office operations solutions. With these solutions, buy-side and sell-side firms gain unrivaled agility to respond to their changing business needs and market regulations and innovations. Fully integrated with the Bloomberg Professional® service, Bloomberg Trading Solutions provides access to unmatched analytics, data, news and the largest financial network, supported by Bloomberg global customer service at the local level.

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BUY-SIDE AND SELL-SIDE FIRMS GAIN UNRIVALLED AGILITY TO CHANGING BUSINESS NEEDS, AND MARKET REGULATIONS & INNOVATIONS
As a portfolio manager, trader, compliance officer, risk manager, operations or IT manager, you face the challenge of doing your job in the most efficient way possible. You need solutions to meet your challenges: achieving alpha, reducing portfolio costs, managing risk and compliance, attaining best execution and delivering the best technology. Bloomberg provides solutions to meet those needs.

For buy-side institutions, hedge funds and proprietary trading desks, Bloomberg Asset and Investment Manager (AIM) delivers global, multi-asset solutions for front-end portfolio, trading and middle and back office operations. AIM offers an integrated suite of solutions including: decision support and portfolio management; pre-trade, post-execution and end-of-day compliance; order management, electronic trading and execution; and post-trade matching, settlement, reconciliation, portfolio accounting, performance measurement and data aggregation and reporting. With AIM, you can manage your portfolio and risk, optimize your workflow, enhance compliance and lower operational risk.

Leverage the largest financial network in the world
AIM is fully integrated with the Bloomberg Professional service, so you can take greater advantage of easy access to Bloomberg business and financial news, data and analytics.

Bloomberg delivers AIM on a hosted platform for flexibility and scalability because markets evolve and your needs change. It eliminates the need to have dedicated workstations or servers on your premises, so you can lower your total cost of ownership. We take on the burden of keeping up with the costs of development inherent with changing markets, instruments and technologies, such as infrastructure build-outs, version upgrades, data sourcing, continual tuning and system maintenance.
AIM provides real-time position management and portfolio analysis, enabling portfolio managers to measure a portfolio versus a benchmark. AIM provides traders and risk managers with a view of aggregate risk metrics and P&L, allowing you to make accurate and more effective trading decisions.

- Monitor multiple portfolios simultaneously in a flexible user-defined workspace
- Analyze your portfolios in absolute or relative terms by sectors, issuers, ratings, duration, security type, etc.
- Rebalance portfolios to models or benchmarks to align positions, generate or infuse cash for asset allocation
- Conduct ‘what-if’ scenario analysis and determine risk impact
- Import or create indices, benchmarks and single or multi-tier models for fund characteristics and analytic comparison
- Generate historical holdings report with concise details of mark-to-market price, cumulative average costs and unreal and realized P&L

AIM PORTFOLIO

AIM has over 600 clients in over 65 countries
OPTIMIZE YOUR WORKFLOW

CUSTOMIZE YOUR WORKSPACE

AIM provides a single workspace customized for individual users to optimize their workflow. You have the flexibility to define display options based on your individual needs. You can also trade any asset class and execute orders via multiple destinations and platforms.

- Monitor market data and security upgrades for active orders in real time
- Customize your trade blotter to display your most important trade information on one screen, such as watch lists, market depth, time and scales, pre-trade TCA and real-time pricing
- Easily add new brokers and strategies
- Onboard new users, access new asset classes, and enter new markets quickly
- Create alerts for market limits, increased volatility and others

- Trade all asset classes: U.S. equities, international equities, listed equity options, fixed income, FX, futures and OTC derivatives
- Route orders to over 2,300 equity destinations, including DMA and dark pools
- Execute your trades via any platform: fully integrated with Bloomberg Fixed Income Trading (FIT), Foreign Exchange Electronic Trading (FXET) and third-party electronic execution platforms

AIM WORKFLOW

BLOOMBERG PROFESSIONAL SERVICE
GLOBAL DATA // NEWS // ANALYTICS // FULLY HOSTED // BLOOMBERG ANYWHERE

ASSET AND INVESTMENT MANAGER (AIM) 04 // 05
With a robust compliance engine, AIM ensures enterprise-wide, real-time pre-trade, post-trade and end-of-day monitoring for client, firm and regulatory requirements. It provides advanced compliance rule building, reporting and a complete audit history. Bloomberg’s security master database helps monitor and improve data quality. The module’s highly scalable engine supports high volumes of trades, compliance rules, accounts and groups of accounts.

- Choose from a library with more than 625 pre-loaded rule templates, including standard regulatory rules
- Leverage Bloomberg’s security master database for true pre-trade compliance
- Calculate and monitor pre-/post-trade exposure to any asset class, including derivatives
- Monitor key client, regulatory and firm-based restrictions
- Reduce risk and resolve issues with an end-to-end audit trail
- Access the online-audit tool to capture all pertinent trading and compliance events
- Receive real-time notification of breaches via the violations blotter to approve and/or reject violations

AIM COMPLIANCE

MANAGE REGULATORY REQUIREMENTS IN A SINGLE WORKSPACE

24*7*365 support
AIM provides a powerful suite of tools to lower firm-wide operational risk through seamless workflow and automation of the post-trade process. In order to achieve straight through processing, AIM delivers middle and back office solutions. It also integrates with third-party agents and firms' systems.

- Match trades via Omgeo, SWIFT and Bloomberg Voice Confirmation (VCON) with turnkey connectivity
- Centralize confirmation, trade matching and settlement instruction workflows
- Automatically route orders and allocations to appropriate counterparties
- Ensure central or local matching via rules-based functionality
- Connect to custodians, prime brokers and fund administrators
- Ensure high availability with built-in contingency and disaster recovery
ABOUT BLOOMBERG

Bloomberg is the world’s most trusted source of information for financial professionals and businesses. Combining innovative technology with unmatched analytics, data, news and tools, Bloomberg delivers critical information via the Bloomberg Professional® service and multimedia platforms. Bloomberg Enterprise Products and Solutions provides leaders in corporations, finance and government with a dynamic network that allows them to access, integrate, distribute and manage information and technology across organizations more efficiently and effectively.
Bloomberg Trading Solutions and AIM not only help address the needs you have today, but also prepare you for those to come. To learn more, email our AIM team at bbaim@bloomberg.net

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