Complexity and market volatility have driven an increased focus on firm-wide analytics and risk. Portfolio managers need to understand their exposure, risk and relative performance to a benchmark, prior to making an investment decision. Bloomberg provides a solution to meet those needs.

**AIM ANALYTICS (PORT)**

Empowering you to gain deeper insight into your portfolios, AIM Analytics, accessed through the PORT function, provides the tools to understand the structure of your portfolios and analyze your positions and active exposures. It also explains the drivers of historical performance and potential sources of forward-looking risk. AIM Analytics provides a streamlined workflow that includes intraday performance monitoring, fundamental characteristics, historical performance attribution, ex-ante tracking error and VaR, scenario analysis and portfolio optimization. AIM Order Management clients will experience seamless connectivity between AIM Analytics and the AIM Order Management Solutions (OMS), facilitated by an Implementation Specialist. Additional Integration Services may be procured for projects including data stored outside the AIM OMS.

AIM Analytics builds on Bloomberg’s core analytics by providing firm-wide controls and privileging, integrating data from client/external systems and centralizing the distribution of reports. The result is consistent analytics and a controlled solution for your entire firm.

Fully integrated with the Bloomberg Professional® service, AIM Analytics connects your firm to Bloomberg’s dynamic and comprehensive delivery of market and security data, news and analytics. This solution centralizes the critical data and analytics you need by providing access to a broad range of sophisticated tools required by portfolio managers to be able to monitor and manage investment portfolios.
ASSET AND INVESTMENT MANAGER (AIM)
PORTFOLIO – AIM ANALYTICS (PORT)

AIM ANALYTICS OFFERS THE FOLLOWING FEATURES:

- Firm-level administration and audit-trail documentation
- Extended historical analysis, firm-level inputs and custom data
- Access to portfolio analytics experts with deep knowledge of risk models, market data and analytics
- Historical and intraday performance, attribution, characteristics and risk analysis
- Integration tools, training and support for:
  - Loading historical positions
  - Reconciling historical securities
  - Automating the integration process
- Scheduling for upstream and downstream process management
- Standard library of reporting templates

BLOOMBERG AIM
For buy-side institutions, hedge funds, and proprietary trading desks, Bloomberg Asset and Investment Manager (AIM) delivers global, multi-asset solutions for front-end portfolio, trading and middle and back office operations.

The direct connection between analytics and order management tools is accomplished with Bloomberg AIM. Analytics update in conjunction with trades, hypothetical trades, portfolio optimization or rebalancing techniques. Pre-traded risk analysis is committed, validated by compliance and executed, all within Bloomberg AIM. The complete front-to-back solution from AIM reduces the time, cost and operational risk of using multiple systems.

TO LEARN MORE
Bloomberg AIM Analytics not only helps address the needs you have today, but also prepares you for those to come. To learn more, email our AIM team at bbaim@bloomberg.net

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